

FALL/WINTER 2011

# PRATT FOLIO

THE MAGAZINE OF PRATT INSTITUTE

## GENERATIONS

THE FOUNDING FAMILY GENERATION-SPECIFIC DESIGN  
PRATT STATS A FAMILY FIRM 125<sup>TH</sup> ANNIVERSARY LOGO





### GLAMOUR ICONS: PERFUME BOTTLE DESIGN

Marc Rosen, M.F.A. '70, Pratt trustee and faculty member  
\$85 (Antique Collectors' Club, U.K., 2011)

As the first perfume bottle designer to write a book about his craft, Visiting Associate Professor Marc Rosen, who teaches in the Graduate Communications/Package Design program, has produced a work that recognizes and celebrates perfume bottle design as an art form. Two hundred color illustrations and photographs document his bottle designs and describe the design process from start to finish. The book also recounts Rosen's career highlights working with celebrity clients as well as glass manufacturers, and offers his insights into creating the logo, graphics, colors, boxes, and counter displays that precede what he calls the "theater of the launch."

The book includes a foreword by the late Fleur Cowles, legendary editor of *Flair* magazine; an introduction by Harold Koda, curator in charge of The Metropolitan Museum of Art's Costume Institute; and concludes with "A Conversation with Hamish Bowles," *Vogue's* European editor at large. To order *Glamour Icons* call ACC Distribution at 212-645-1111 or email sales@antiquecc.com. (Be sure to include your name, billing address, shipping address, telephone number, credit card account number, and expiration date. Please mention promo code "scholarship.")

### SALT AND PEPPER IN ONE

Munire Kirmaci, M.I.D.'06  
\$70

Tilt one end of this stainless steel container for salt, the other for pepper. Its distinctive curvilinear shape is a departure from conventional salt and pepper shakers. The creation of Brooklyn-based designer Munire Kirmaci, this item was part of "Destination: Istanbul," a MoMA-exclusive product collection highlighting lifestyle items from Turkey. Available for a limited time at the MoMA store in New York, and always through munirek.com.



### SWELL VASE HANGING UNIQUE PIECE

Chen Chen, B.I.D. '07  
\$250

To create his hanging *Swell* vases, Brooklyn artist Chen Chen wraps a netted fabric bag around a glass vessel and injects expanding polyurethane foam into the bag. The foam expands outward while the net tries to contain it; the final form is determined by this tension. Its diameter varies from 10 to 16 inches because each piece is unique. Available at Moss in SoHo.